## FOR IMMEDIATE RELEASE

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## IFSC Transforms Financial Operations With LTi Technology Solutions' Robust ASPIRE Platform

[OMAHA, NE, July 24, 2024] — LTi Technology Solutions (LTi), a leader in lease and loan technology to equipment and asset finance companies, is proud to announce that International Financial Services Service Corporation (IFSC) has chosen and successfully implemented LTi's ASPIRE platform. Following an extensive two year search, IFSC selected ASPIRE for its robust functionality and customizable configuration features tailored to specialized equipment. ASPIRE was perfectly tailored to drive IFSC's ambitious expansion and growth plans, ensuring compliance and seamless management, even with complex leasing arrangements.

Adding functionality was the main goal for IFSC. What proved strategically significant for IFSC was ASPIRE's capacity to automate the invoicing and cash application processes, configure invoices and statements, store them securely in the document repository and the ability to seamlessly email them without manual intervention. In addition, the ability to set up, send, and receive NACHA files for ACH and PAP electronic payments, and automate payment return files was a big win in process streamlining.

Commenting on the upgrade, Bob Seeds Jr., President of International Financial Services Corporation said, "Strategically, our goal was to invest heavily in new technology and after two years of thoughtful analysis we found the perfect solution with LTi's ASPIRE platform. The integration and implementation was fast and seamless and we have a partner in our growth with LTi. It has transformed our operations."

Tara Aasand, VP of Sales and Relationship Management of LTi shared, "One of our key strategic priorities at LTi is customer service. Our focus is to make sure our customers have the robust functionality they need to be successful. IFSC was on our legacy system. It was important for IFSC to have the technology that ASPIRE provides to help streamline their business so they have the opportunity to keep growing."

About International Financial Services Corporation (IFSC)

Headquartered in Libertyville, IL, IFSC is a direct lender focused on financing heavy equipment in amounts above \$100,000. Founded in 1981, IFSC has over forty years of experience serving more than 25 industries in the United States. They have funded over \$1 Billion in transactions and finance Fortune 500 companies to startups. Providing capital for growth, IFSC is an industry leader in equipment and Non-Bank Financing. IFSC looks beyond numbers to see strengths in their clients' business that others ignore. The IFSC team is always on call for clients. IFSC's deep industry knowledge, combined with expertise in equipment financing, and close alliances with top equipment manufacturers allows them to create custom client specific programs, at the lowest rates and in a time frame that simply can't be matched by many "formula bankers."

For more information about IFSC, visit <a href="https://ifsc.com">https://ifsc.com</a>.

## **About LTi Technology Solutions**

Celebrating its 35th year of continuous growth in 2024, LTi Technology Solutions is a global customer-centric, cloud-native, full lifecycle leasing and loan finance platform. We support equipment and asset finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. LTi's highly configurable platform, ASPIRE, empowers customers to scale their business by streamlining the transaction lifecycle. Backed by comprehensive and integrated interfaces, their powerful technology solutions allow for improved efficiencies and decisioning. LTi is the ecosystem of choice of 40% of the Monitor 100, 50% of the Independents 30 and 36% of the Bank 50.

For more information about LTi, call (402) 493-3445 or +1 (800) 531-5086, or visit www.ltisolutions.com.