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Cynergy Business Finance Limited Selects LTi Technology Solutions' ASPIRE Platform to Enhance Finance Capabilities

[LONDON, 18 February, 2025] – LTi Technology Solutions (LTi), a global leader in asset finance lease and loan software, is pleased to announce that Cynergy Business Finance Limited, a division of Cynergy Bank plc, has selected and gone live with LTi's ASPIRE platform to accelerate its digital transformation and expand its asset finance and block discounting services across the UK market.

Following a comprehensive evaluation, Cynergy chose ASPIRE for its scalability, automation, and robust functionality. LTi's ASPIRE platform will enable Cynergy to streamline operations, enhance reporting, and drive efficiency as it continues to support businesses with innovative financial solutions.

Driving Digital Transformation in Asset Finance

Cynergy's adoption of ASPIRE is a key step in developing its lending infrastructure, ensuring seamless operations and greater flexibility for its customers.

"ASPIRE empowers us to provide a more efficient, customer-centric lending experience," said Ted Winterton, MD, Cynergy Business Finance Limited. "The platform's automation, configurable workflows, and enhanced reporting capabilities position us for long-term success in the asset finance market."

About LTi Technology Solutions

LTi Technology Solutions is a global leader in cloud-native, full lifecycle leasing and loan finance platform with over 35 years of industry expertise. Serving asset and asset finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada Backed by comprehensive and integrated interfaces, LTi's powerful technology solutions streamlines operations, enhances decision-making, and drives business scalability. LTi is the ecosystem of choice of **40% of the** <u>Monitor 100</u>, **50% of the** <u>Independents 30</u> and **36% of the** <u>Bank 50</u>.

For more information about LTi, call +44(0)118 228 7089 or visit <u>www.ltisolutions.com</u>.

About Cynergy Business Finance Limited

Cynergy Business Finance Limited is a division of Cynergy Bank, a leading specialist bank in the UK, offering tailored financial solutions to medium sized businesses and entrepreneurs. With its Human Digital strategy Cynergy Business Finance has a strong focus on digital transformation allowing flexible and efficient funding solutions for a wide range of UK based businesses. With products including Asset Finance, Invoice Finance, Inventory, Cashflow and Property Funding Cynergy is very well placed to support the growth aspirations of SME businesses in the UK.

For more information about Cynergy Business Finance , visit <u>www.CynergyBusinessFinance.co.uk.</u>