

FOR IMMEDIATE RELEASE

25 March, 2025



For more information, contact:

Kirsten Dargy

LTI Technology Solutions

(402) 493-3445

kdargy@LTISolutions.com

Honey Asset Finance Selects LTI Technology Solutions ASPIRE Platform to Power Its Growth in the UK Asset Finance Market

[Omaha, NE, 25 March, 2025] – LTI Technology Solutions (LTI), a global leader in asset finance lease and loan software, is proud to announce that Honey Asset Finance (Honey) has adopted LTI’s ASPIRE platform to drive efficiency, scalability, and innovation as it expands its footprint in the UK asset finance market.

A Step Toward Digital Excellence

After an extensive review of multiple systems, Honey Asset Finance chose the ASPIRE platform for its unparalleled scalability, end-to-end automation, and robust reporting capabilities. ASPIRE will enable Honey to streamline its lending operations, processes, improve risk management, and ultimately deliver a superior lending experience to customers, reinforcing its commitment to providing agile and tailored financial solutions across the UK.

The selection of ASPIRE is a critical step in Honey Asset Finance’s digital strategy, ensuring that its customers benefit from faster decision-making, seamless loan servicing, and enhanced reporting capabilities.

“Adopting the ASPIRE platform is a strategic move that aligns with our long-term vision of delivering smarter, more efficient asset finance solutions,” said Cameron Small, Managing Director Honey Asset Finance. “LTI’s deep industry expertise, combined with ASPIRE’s automation, flexible configurability and scalability, equips us with the tools to enhance operational efficiency and deliver outstanding customer experience.”

About LTI Technology Solutions

LTI Technology Solutions is a global leader delivering full-lifecycle leasing and loan finance platforms, with over 35 years of industry expertise. Serving asset finance companies, captives, small-ticket lenders, middle-market firms, and independent banks throughout the U.S., UK, and

Canada. Backed by comprehensive and integrated interfaces, LTI's powerful technology solutions streamline operations, enhance decision-making, and drive business scalability.

LTI is the ecosystem of choice of **40% of the [Monitor 100](#), 50% of the [Independents 30](#) and 36% of the [Bank 50](#).**

For more information about LTI, call +44(0)118 228 7089 or visit www.ltisolutions.com.

About Honey Asset Finance

Honey Asset Finance is a specialist provider of asset finance and commercial funding solutions, supporting UK businesses with tailored, flexible financial products. Committed to digital transformation and customer-centric innovation, Honey Asset Finance leverages technology to deliver seamless funding solutions that empower business growth.

For more information about Honey Asset Finance, visit www.honeyassetfinance.com.